



A New Jersey 501 (c) 3 Non-Profit Organization

June 2017

Dear Friend or Business Owner,

Allaire Community Farm is hosting its Inaugural Hoedown Fundraiser on July 14, 2017. The evening's fundraiser will consist of a local farm fresh BBQ prepared by MerriMakers Catering. Applebees, Brewers Apprentice, Whole Foods, Forty North Oyster Farms, FedWay and James Gray Band will also be sponsoring the event. For your enjoyment, we will have a wine wall, a small gift auction, 50/50 cash raffle and an opportunity to tour and take in the farm. Our success will begin with you. We hope that you can provide support in any capacity.

We are a 501 (c) 3 non-profit animal rescue with a mission of helping the hurting in our community. Our goal is to utilize our rescued animals and the working farm environment to nurture special needs and at risk populations along with their families. This is accomplished through programs, events and outreaches throughout the year that focus on animal therapy, equine therapy, organic gardening, vocational training and self-esteem building.

In addition, we reach out to our neighbors in the community who are battling cancer or are struggling financially by providing free organic produce. We work closely with Whole Foods to supply food to our local food banks. To date, the farm has donated \$33,000 worth of produce to local families. In conjunction with our non-profit partners, we also offer work programs for young adults with special needs in our greenhouse to learn different growing techniques.

This will be our first large fundraiser and our success depends heavily on the donations of businesses within our communities, such as yours.

You can support our organization through a few various opportunities;

- Donate an item or gift certificate to your business or service.
- Advertising & Sponsorships
- Wine Wall -Donate a bottle of wine or liquor ranging from \$15 and up.

Your donation is tax deductible, and your business will be recognized at the event. Feel free to also include a business card to put with your donation. We anticipate approximately 200-250 guests will be in attendance.

Donations need to be received by June 15, 2017 and can be dropped off at the address listed below or if you prefer, arrangements can be made for donations to be picked up in person by calling the number listed below.

We hope we can count on your support this year and thank you in advance.

Sincerely,

Sean & JoAnn Burney
Allaire Community Farm Co-Founders

Allaire Community Farm Federal Tax I.D. # 47-3302512

Hoedown Advertising & Sponsorships

If you prefer to advertise your business or be an event sponsor, please mail this form along with your check payable to "Allaire Community Farm" to
Hoedown Fundraiser c/o Adele Miles, 2840 Allaire Road, Wall, NJ 07719

"Bale of Hay"

Business logo on our website with link until event close \$100

"Hen House"

Business logo on our website with link and inclusion & tag on all event related social media until close of event \$250

"Just Al, the Alpaca"

Business logo on our website with link and inclusion & tag on all event related social media until close of event, PR, all mailed literature and 5 second ad scroll \$500

"Sheep Up The Good Work"

Business logo on our website with link and inclusion & tag on all event related social media, until close of event PR, all mailed literature & 10 second ad scroll. \$1000

"Goats Galore"

Business logo on our website for **6 months** with link and inclusion & tag on all event related social media, PR, all mailed literature, 20 second ad scroll, 1 table of 10 & 1 sign on farm for 1 month \$1500

"Regan the Donkey"

Business logo on our website for **1 year** with link and inclusion & tag on all event related social media, PR, all mailed literature, 20 second ad scroll, 1 table of 10 & 1 sign on farm for 6 months \$2500

"Miss Lola Grace"

Business logo on our website for **1 year** with link and inclusion & tag on all event related social media, PR, all mailed literature, 20 second ad scroll, 1 table of 10, 1 sheet of tickets for each guest & 2 signs on farm for 6 months \$5000

"Take the Whole Farm"

Perpetual business logo on our website with link, inclusion & tag on all event related social media, PR, all mailed literature, 20 second opening & close ad scroll, prominent signage at event entrance, 2 tables of 10, 1 sheet of tickets for each guest & 5 signs on farm for 1 year \$10,000

CIRCLE CHOICE OF SPONSORSHIP

Business Name _____

Contact Name: _____ Contact # _____

Address _____

E-Mail _____

Credit Card # _____

Expiration Date _____ CVV Code _____

Please mail all advertising/sponsorship to
Hoedown Fundraiser, c/o Adele Miles 2840 Allaire Road, Wall, New Jersey 07719
Please email all digital artwork or logos to Adele.allairecommunityfarm.org or 848-333-0806

Wine Wall Donor Form

Business: _____
Contact Name: _____ Position/ Title: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Phone Number: _____ Fax Number: _____
Email Address: _____

Wine or Liquor Name	Type	Value
_____	_____	_____
_____	_____	_____

I have included a monetary donation towards a bottle/s of wine or liquor \$ _____

Make check payable to 'Allaire Community Farm'

Please drop off all donations to address below or contact to have donations picked up.

2840 Allaire Road, Wall, NJ

Or email Adele at adele.allairecommunityfarm.org or call 848-333-0806 for pick-up